

Download the WoM 2023 App

Prepare for the best possible experience at WoM 2023 by downloading the official **Conference Mobile App** on your smartphone and portable devices. Scan the QR code or tap the icons below to download the app on your device.

Download The Event App by Events Air:

- **Scan** the QR code or **Tap** the relevant icon below to download the app on your device.
- Enter the event code **"wom2023"**.
- To log in **type the email you used to register for the event** and use the password: **wom2023**

[Click here to download the mobile app for iOS.](#)

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Download the App to:

- View the WoM 2023 Program book
- See the full conference program
- Submit questions to the speakers in real-time during the session discussions
- Set 1:1 meetings with attendees, speakers, and exhibitors
- Participate in the special app game for the chance to win a prize
- And more!

Participate in the WoM Game:

Take part in the WoM App Game onsite for the chance to win special prizes!

Complete the objectives in the “Goals” tab to earn at least 1000 points and enter the raffle for WoM branded awards. Each goal is worth the number of points indicated in the goal description. Collect 2000 points to double your chances of winning!

App Game Rules:

- The game begins at 13:30 on 26 October
- 1000 points = 1 ticket
- 1 ticket = 1 entry in the raffle
- The winners will be drawn on 28 October, 12:45-13:00 at Presentation Area

Good luck and enjoy the game!