Promotional Toolkit

HELP SPREAD THE WORD ABOUT WOM 2023

Please find below the promotional toolkit for WoM 2023, including the official banners, presentation slides and more. We invite you to use the materials to promote the Conference within your network, in meetings and lectures, and on social media platforms.

For use online, on websites and event calendar listings.

Horizontal Banner (800×200)

Square Banner (650×650)

Vertical Banner (150×600)

For use in journals, event programs, for printing and posting on notice boards in hospitals and institutions.

WoM 2023 Print Ad (A4)

For use in e-mail signatures with a link to the conference website.

WoM 2023 E-mail Signature (320×100)

PowerPoint templates that can be used for creating presentations or displayed at events between presentations.

WoM 2023 PowerPoint Template (16:9)

WoM 2023 PowerPoint Template (4:3)

Download the official Conference letterhead.

WoM 2023 Letterhead

Should you need any other materials, please do not hesitate to <u>contact us</u>.

CONNECT & FOLLOW #WoM2023

Are you following the World of Microbiome on social media yet? Be sure to connect with us on: You can post all the data from these pages to your social media page. Please use the $\frac{\#WOM2023}{HOM2023}$ hashtag when posting.